GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3045
ANSWERED ON:18.12.2008
STUDY CONDUCTED BY FICCI ON CRUISE TOURISM
Reddy Shri Mekapati Rajamohan

Will the Minister of TOURISM be pleased to state:

(a) whether the Government is aware that according to a study conducted by Federation of Indian Chamber of Commerce and Industry (FICCI) titled "FICCI- Evalueserve study on cruise Tourism" reveals that there could be a three-fold rise in the number of domestic and international tourists at Indian ports by 2010;

(b) if so, whether the Government has examined the report; and

(c) the steps taken in this regard?

Answer

THE MINISTER OF TOURISM AND CULTURE(SMT. AMBIKA SONI)

(a) to (c): There is tremendous potential of Cruise Tourism in the country, accordingly, the Cruise Shipping Policy of Ministry of Shipping has been approved. The following projects have been sanctioned by the Ministry of Tourism for development of cruise tourism in 2008-09.

1. Development of tourism infrastructure at Cochin Port, Kerala for Rs.1450.00 lakh with release of Rs.725.00 lakh to Cochin Port Trust, Kochi.

2. Purchase of Ferries in Tamil Nadu for Rs.52.70 lakh with release of Rs.13.17 lakh to Poompuhar Shipping Corporation Ltd. Chennai.

The Cochin Port was also one of the eleven ports in the world to host the Volvo Ocean Race from 3rd to 13th December 2008.